

The State Theatre Center for the Arts

**Freddy**<sup>®</sup>  
Awards



## *The FREDDY<sup>®</sup> Awards Program Celebrates 20 Years in 2022!*

Following a two-week rehearsal intensive at the State Theatre for students from all participating schools, the program's crown jewel, a three-hour broadcast on WFMZ-TV will air on Thursday, May 26, 2022. Your sponsorship contribution will help keep the music alive and support our efforts to celebrate thousands of local high school theatre students in our region!

### **\$10,000 Premier Sponsorship**

- ❖ Opportunity to present an award during the 2022 FREDDY<sup>®</sup> Awards Ceremony on WFMZ-TV
- ❖ One sponsorship "billboard" included in the FREDDY<sup>®</sup> Awards broadcast on WFMZ-TV
- ❖ Half page ad in the 2022 FREDDY<sup>®</sup> Awards program
- ❖ Name recognition on all FREDDY<sup>®</sup> Awards print advertising materials and on the FREDDY<sup>®</sup> website [www.freddyawards.org](http://www.freddyawards.org) with link to your site for one year
- ❖ Opportunity to distribute promotional materials or items in "swag bags" given to participating students
- ❖ 2 complimentary tickets to the 2022 FREDDY<sup>®</sup> Awards Ceremony
- ❖ Private parking deck pass for night of FREDDY<sup>®</sup> Awards
- ❖ Signage in lobby recognizing sponsorship and level during rehearsals and Awards Ceremony
- ❖ Invitation to State Theatre's Gallery ("Green Room") during the live broadcast, with catered buffet and access to sponsor seating in theatre
- ❖ *The satisfaction of knowing you have supported over 3,000 students and their families from all over the region as they enrich their academic experience through the arts!*



**THANK YOU FOR YOUR SUPPORT**

*State Theatre*<sup>™</sup>  
Non-profit Center for the Arts