



18th Annual FREDDY© Awards...Thursday, May 21, 2020

\$5,000 Gala Sponsorship

- ❖ Minimum of one sponsorship “billboard” included in the FREDDY© Awards broadcast on WFMZ-TV
- ❖ Half page ad in the 2020 FREDDY© Awards program
- ❖ Name recognition on FREDDY© Awards print advertising
- ❖ Recognition as a sponsor on the FREDDY© website, www.freddyawards.org, with link to your site for one year
- ❖ Signage in lobby recognizing sponsorship and sponsorship level
- ❖ Opportunity to distribute promotional materials or items in “swag bags” given to students participating in the opening and closing numbers
- ❖ 2 tickets to the 2020 FREDDY© Awards Ceremony
- ❖ Invitation to State Theatre’s Gallery (“Green Room”) on night of performance
- ❖ *The satisfaction of knowing you have supported over 3,000 students and their families from all over the region as they enrich their academic experience through the arts!*

THANK YOU FOR YOUR SUPPORT!

State Theatre
Non-profit Center for the Arts

“BB&T has been a proud sponsor of the FREDDY© program since 2007. We support the Freddy’s because the program encompasses developed skill, teamwork, competition, and execution under pressure by all the members of the acting teams from high schools across the greater Lehigh Valley and western New Jersey. These attributes prepare the students for higher education and for the workforce and continue to benefit them for the rest of their lives. It is truly remarkable to witness the dedication, passion, and energy these students, their classmates, and their parents and friends show to all of us on FREDDY© night!

*---Lewis Cyr,
Market President, BB&T*

